

WORKSHEET

Module 6: 30 Viral Hooks

Your hook swipe file plus 5 originals.

Hook swipe file

Circle your top 10 favorites — these are your starting rotation.

Money hooks

- I wish someone told me this sooner.
- This side hustle changed my life.
- I make more from my phone than my old job.
- You do NOT need a business to make money online.
- The internet is literally printing money right now.
- I was broke until I learned this.
- This is how normal people are making money online.

Curiosity hooks

- This feels illegal.
- Nobody talks about this.
- I found the easiest online business model.
- You're still trading time for money?
- This is replacing side hustles.
- I wish I started this earlier.

Authority hooks

- I made my first sale while sleeping.
- This paid me more than my 9-5.
- I only work a few hours a day now.
- I started with zero experience.
- I didn't think this would work either.

Write 5 of your own
