

## WORKSHEET

# Module 5: Viral Content Formula

Write 5 ready-to-film short-form scripts.

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## HOOK → CURIOSITY → CTA scripts

Write 5 short videos using the formula. Aim 5–15 seconds each.

### Video 1

Hook:

Curiosity / value:

CTA:

### Video 2

Hook:

Curiosity / value:

CTA:

### Video 3

Hook:

Curiosity / value:

CTA:

**Video 4**

*Hook:*

*Curiosity / value:*

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*CTA:*

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**Video 5**

*Hook:*

*Curiosity / value:*

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*CTA:*

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