



# **AI Video Creation Workflow**

**The complete step-by-step workflow to  
generate cinematic videos using the AI tools we use**

Use this order of workflow when producing AI Video content



1: **ChatGPT** for Concept & Planning



2: **ChatGPT** for Scriptwriting & Voice Planning



3: **ChatGPT, Midjourney, Seedream 4.5 & Nanobanana Pro (mainly)** for Image Creation



4: **Canva** for Image Lighting and effects touch up / Storyboarding



5: **Gigapixel 8/Midjourney upscale/Bigjpg/Nanobanana Pro** for Upscaling



6: **Kling / Veo 3 / Higgsfield** for AI Video Generation



7: **Elevenlabs and Pixabay** for Sound effects



8: **Capcut** for Editing

1. 

## Tool: ChatGPT for Concept & Planning

**Goal:** Define what your video is about and who it's for.

Choose a niche or theme (e.g. film, history, fantasy, ads, education)

Define your audience (TikTok users, clients, YouTube watchers, etc.)

Decide the format (short-form, long-form, cinematic, etc.)

Write a basic story outline or scene structure

Have the finished video idea thought out roughly in your head

## 2.

# Tool: ChatGPT for Scriptwriting & Voice Planning

**Goal:** Write the actual video script and decide on any narration or dialogue.

Break down the story into scenes or clips (duration, POV, action)

Write voiceover or character lines

Format timing (e.g., 6 x 5-second clips = 30s video)

Ask ChatGPT to prepare camera angles, lighting, and scenes

Brainstorm about the vibe you want the script to give off (dark, funny, romantic etc)

Ask ChatGPT to refine any areas that are lacking

# 3.

## **Tool: ChatGPT and Midjourney for Image Creation**


**Goal:** Generate MidJourney (or image AI) prompts for your shots.

**Ask ChatGPT to write detailed prompts per scene (camera angle, lighting, emotion)**

**Decide on POV (first-person or cinematic third-person)**

**Consider visual consistency (hands, outfits, backgrounds, characters). Use Omni-reference and character reference**

**Put the Prompts that ChatGPT has given you into Midjourney and generate your images, or ask ChatGPT to generate the images itself.**

4. 

## Tool: Canva for Image Editing

**Goal:** Change and Edit your images to how you like

Use Canva to remove any unwanted objects from your generated images

Add new objects to images

Add logos, branding

Change lighting, brightness, tone using Canva 'Adjust' feature

Overall edit the images to suit your needs more

## 5.

**Tool:** [Gigapixel 8/Midjourney.upscale/Bigjpg\\_for Upscaling](#)

**Goal:** Upscale images to higher quality

Make sure your base image is clean, well-lit, and ready to upscale.

Choose the best version of your AI-generated image

Avoid blurry, overly compressed, or poorly lit images

Crop or clean it slightly if needed

# 6.

**Tool:** [Kling](#) / [Veo 3](#) / [Higgsfield](#)  
**for AI Video Generation**

**Goal:** Bring images to life with motion and camera effects generated by AI

**Animate your images using Kling or Higgsfield or Google Veo 3**

**Add any camera movement you like (dolly, zoom, tilt, pan)**

**Match visuals to your script timing**

**Add subtle motion, muted colours to each prompt on Kling**

# 7.

## **Tool:** Elevenlabs and Pixabay. **for Sound effects**

**Goal:** Add Voiceovers and Sound effects to your video

Generate any voices using ElevenLabs

Match lines to visuals or use lip-sync AI tools

Adjust pacing and delivery to fit visuals

Generate new, unique sound effects on Elevenlabs

Add free music and sound effects from Pixabay (wind, fire, crowd, etc.)

# 8.

## **Tool: Capcut for Editing**

**Goal:** Edit your final video together

**Combine your video generations, sound effects, and dialogue together in Capcut**

**Apply transitions, pacing, and music**

**Direct the video like a pro**

**Add Capcut Effects**

**Shorten / Lengthen scenes**